



Improving the health of the communities we serve

CHNA Implementation Strategy FY2025

- A. Develop a Plan of Action to address needs identified through the 2024 CHNA according to this prioritized list of needs:
 - 1. Mental Health Services/Substance Abuse
 - a. Continue discussion with BreakThru Program and make decision by end of first quarter.
 - b. Continue the Xferrall transfer coordination process.
 - 2. Improve the health and health literacy of our communities.
 - a. Provide educational classes, such as diabetes, healthy cooking, Stop the Bleed, CPR, smoking and vaping cessation, end of life preparedness. Begin in 1st quarter- ongoing.
 - b. Provide group activities such as FROG, Silver sneakers, walking group.
 - c. Provide Grand Rounds type speakers on various health topics to employees and the community.
 - d. Provide classes explaining services included in Medicare benefits such as explaining part D plans, coverage and benefits and differences, mammogram screening, colonoscopy screening, alternative Medicare plans, warnings about alternate plan Phishing calls, etc. Invite external speakers.
 - 3. Lack of providers.
 - a. Research and implement Urgent Care or After Hours clinic if feasible to address unmet healthcare needs.

- b. Research need and feasibility for telehealth services for social worker to address and provide resources to those with identified needs by the end of the 2nd quarter.
- 4. More local access to services.
 - a. Newspaper ads and Facebook posts with our services listed.
 - b. Spanish radio or newspaper ads.